

## STRATEGIC PLAN (NOTES)

BIG GOALS	SOLUTIONS	BIG SCORE	
1. Outreach	<ul style="list-style-type: none"> <li>● Door to door</li> <li>● Social media strategy (e.g. online calendar, youtube videos of meetings)</li> <li>● Community Events</li> <li>● Expand database to 3,000 emails</li> <li>● Bilingual</li> </ul>	<ul style="list-style-type: none"> <li>● Increase community participation (hits on website, increase number of mailings, increase attendance)</li> <li>● Board/Committee Efficacy</li> </ul>	<ul style="list-style-type: none"> <li>● Increase voter registration (3,000)</li> <li>● Increase workshops</li> <li>● Increase forums</li> <li>● Number of events</li> <li>● Event and training: mock vote</li> </ul>
2. Organizing	<ul style="list-style-type: none"> <li>● Forums</li> <li>● Workshops</li> <li>● Events</li> <li>● Community Awareness</li> <li>● Voter Registration</li> </ul>		<ul style="list-style-type: none"> <li>● Number of partnerships</li> <li>● RAC (public housing)</li> <li>● Beautification: number of streets cleaned, potholes fixed</li> </ul>
3. Website and Database	<ul style="list-style-type: none"> <li>● Maintenance and updates</li> <li>● Social Media strategy</li> <li>● Diversity: bilingual</li> <li>● Entire mailing address database</li> <li>● Expand database to 3,000 emails</li> </ul>		
4. Community Development	<ul style="list-style-type: none"> <li>● Workshops and trainings</li> <li>● Partnering with CBOs (in and out of Watts)</li> <li>● Committee development</li> <li>● Stakeholder support</li> <li>● Youth Council</li> <li>● Resilient Community Plan (beautification)</li> <li>● Community Plan involvement</li> <li>● Economic Development</li> <li>● Public policy education and advocacy</li> <li>● Homelessness</li> <li>● Crime Reduction</li> <li>● Public housing (partnerships, quality of life)</li> </ul>	<ul style="list-style-type: none"> <li>● Increase health and resource fair</li> <li>● Area-specific issues and solutions (forums)</li> <li>● Contacting EPA (state department of toxicology; QDM: air quality)</li> <li>● Improve educational outcomes (youth and adult)</li> </ul>	
5. Community Wellness and Education	<ul style="list-style-type: none"> <li>● Emergency preparedness</li> <li>● Health and resource fairs</li> <li>● Hazardous waste and materials (Environmental impacts, contact EPA, accountability)</li> <li>● Mental Health</li> <li>● Nutrition and local food access</li> <li>● Family advocacy</li> </ul>		

	<ul style="list-style-type: none"><li>• Quality of schools (LAUSD 7, school oversight, partnership with schools, student proficiency, student health, advocacy and organizing of parents, mentoring programs, adult and community literacy campaign)</li></ul>	<ul style="list-style-type: none"><li>• Feedback from community about quality of life</li></ul>
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The **MISSION** of the Council is:

1. To provide an inclusive and open forum for public discussion of issues of interest to the Council, including City governance, the needs of the Council, the delivery of City services to the Council area, and other matters of a City wide nature;
2. To advise the City on issues of interest to the Council, including City governance, the needs of the Council, the delivery of City services to the Council area, and other matters of a City wide nature;
3. To initiate, execute and support projects for the physical, social and cultural improvement of the Council area; and
4. To facilitate communication between the City and Community Stakeholders on issues of concern to the community and/or the Stakeholders.